

Client Design Questionnaire

1. Contact Information

- Name:
- Company Name:
- Email:
- Phone Number:
- Website (if any):
- Preferred method of contact:

2. Project Overview

- What type of design services are you looking for? (e.g., logo, website, brand identity, packaging, social media)
- What is the goal of this project?
- What specific deliverables do you need?

3. Your Business

- Briefly describe your business or organization.
- What products or services do you offer?
- Who is your target audience?
- Who are your main competitors?

4. Brand Identity

- Do you already have brand guidelines (logo, colors, fonts, etc.)?
- If yes, please attach them or provide a link.
- Describe the look and feel you want (e.g., modern, minimalist, playful, luxurious).
- Are there any colors, fonts, or styles you prefer or want to avoid?

5. Inspiration

- Are there any designs, websites, or brands you like? (Please provide links or upload files)
- What do you like about them?

6. Project Details

- What is your preferred deadline?
- Are there any important milestones or launch dates?
- What is your budget range?

7. Content & Assets

- Will you be providing text, images, or other content?
- Do you need help with copywriting, photography, or stock images?

8. Technical Details (for web projects)

- Do you already have a domain and hosting?
- Do you need help setting up email, analytics, or SEO?

9. Final Deliverables

- What formats do you need your final files in? (e.g., PDF, PNG, SVG, website files)

10. Anything Else?

- Is there anything else I should know before getting started?